



“A Review of the 2020 Pre-Election and Exit Polls in Georgia.”

Mini Conference
December 2020 | Tbilisi, Georgia

Conference Objectives:

Ilia State University in partnership with USAID Georgia are holding a post-election conference. The goal of the conference is to bring together Georgian polling organizations, academics and international experts to review the 2020 Pre-Election and Exit Polls in Georgia.

Day 2 — December 18, 2020 Friday – 17:00pm–19:30pm

17:00 Welcoming

- ▶ Giga Zedania, *ISU — Moderator*

17:10 Keynote Speech

- ▶ Professor Michael Traugott, Former AAPOR and WAPOR President
- ▶ Professor Peter Miller, Former AAPOR President

17:25 Presentation – Trevor Tompson, Senior Vice President, The Associated Press-NORS Center for Public Affairs Research

- ▶ “Media Exit Polls in the U.S. Presidential Elections”

17:40 Presentation — Vakhushti Menabde, Democratic Institutions Support Program Director, The Georgian Young Lawyers' Association (GYLA)

- ▶ “Effects of Georgian Political System on Post-Election Crisis: Challenges and Solutions”

17:55 Presentation — Nino Gogoladze, Managing Director, TV MR GE, Nielsen Television Audience Measurement's Official Licensee

- ▶ “How Covid-19 Affected TV Viewing”

18:10 Discussant (TV MR GE's presentation)

- ▶ **Maka Sekhniashvili**, Lecturer, GIPA

18:15 Ketevan Javakhishvili, Ipsos

- ▶ **“Political and Elections Research — Global Similarities and Local Realities”**

18:30 Discussant (Ipsos's presentation)

- ▶ **Kakha Maghradze**, Associated Professor, Ilia State University

18:35 Iago Kachkachishvili, Director, ISSA, Professor of Sociology, Tbilisi State University

- ▶ **“Stratified Sampling in Mass Survey Research”**

18:50 Discussant (ISSA's presentation)

- ▶ **Ana Diakonidze**, Director of Sociology Programs, GIPA

18:55 Kristine Lortkipanidze, Director, ANOVA

- ▶ **“How To Worry About Each Minute of 12 Hours or Managing Field-Work During Exit Poll”**

19:00 Discussant (ANOVA's presentation)

- ▶ **Temur Gugushvili**, PhD Candidate in Sociology, Tbilisi State University
Founder and Member at Rural Sociologists Club

19:05 Q&A

19:30 Event concludes

Venue: Zoom platform.

Language: English/Georgian, simultaneous interpretation