

“A Review of the 2020 Pre-Election and Exit Polls in Georgia.”

Mini Conference
December 2020 | Tbilisi, Georgia

Conference Objectives:

Ilia State University in partnership with USAID Georgia are holding a post-election conference. The goal of the conference is to bring together Georgian polling organizations, academics and international experts to review the 2020 Pre-Election and Exit Polls in Georgia.

Day 2 – December 18, 2020 Friday – 17:00pm-19:30pm

17:00 Welcoming

- ▶ **Giga Zedania, ISU – Moderator**

17:10 Keynote Speech

- ▶ **Professor Michael Traugott**, Former AAPOR and WAPOR President
- ▶ **Professor Peter Miller**, Former AAPOR President

17:25 Presentation – **Trevor Tompson**, Senior Vice President, The Associated Press-NORS Center for Public Affairs Research

- ▶ **“Media Exit Polls in the U.S. Presidential Elections”**

17:40 Presentation – **Vakhushti Menabde**, Democratic Institutions Support Program Director, The Georgian Young Lawyers’ Association (GYLA)

- ▶ **“Effects of Georgian Political System on Post-Election Crisis: Challenges and Solutions”**

17:55 Presentation – **Nino Gogoladze**, Managing Director, TV MR GE, Nielsen Television Audience Measurement’s Official Licensee

- ▶ **“How Covid-19 Affected TV Viewing”**

18:10 Discussant (TV MR GE's presentation)

► **Maka Sekhniashvili**, Lecturer, GIPA

18:15 Ketevan Javakhishvili, Ipsos

► “Political and Elections Research – Global Similarities and Local Realities”

18:30 Discussant (Ipsos's presentation)

► **Kakha Maghradze**, Associated Professor, Ilia State University

18:35 Iago Kachkachishvili, Director, ISSA, Professor of Sociology, Tbilisi State University

► “Stratified Sampling in Mass Survey Research”

18:50 Discussant (ISSA's presentation)

► **Ana Diakonidze**, Director of Sociology Programs, GIPA

18:55 Kristine Lortkipanidze, Director, ANOVA

► “How To Worry About Each Minute of 12 Hours or Managing Field-Work During Exit Poll”

19:00 Discussant (ANOVA's presentation)

► **Temur Gugushvili**, PhD Candidate in Sociology, Tbilisi State University
Founder and Member at Rural Sociologists Club

19:05 Q&A

19:30 Event concludes

Venue: Zoom platform.

Language: English/Georgian, simultaneous interpretation