



NEXT STEP IN BUILDING A SUSTAINABLE ENTREPRENEURIAL ECOSYSTEM

EANET Project Highlight Event in Tbilisi

Tech Park, Innovation st. 7
15-16 May, 2017



ILIA STATE UNIVERSITY

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<i>Time</i>	<i>Location</i>	<i>DAY 1. MONDAY, May 15, 2017</i>
09:00 - 09:30	Tech Park	Welcome, Registration and Coffee
09:30 - 09:40	Main Conference room	Opening: Michael Tuguntke, EANET Senior project Manager, HvA, Holland (simultaneous translation EN-RU language)
09:40 - 09:50	Main Conference room	Welcome: Dr. Giga Zedania, ISU Rector, Georgia (simultaneous translation EN-RU language)
09:50 - 10:00	Main Conference room	Welcome: Giorgi Cherkezishvili, Deputy Minister of the Ministry of Economy and Sustainable Development of Georgia (simultaneous translation EN-RU language)
10:00 - 10:10	Main Conference room	An overview of EANET Project Achievements, Michael Tuguntke, EANET Senior project Manager, HvA, Holland (simultaneous EN-RU language)
10:10 - 10:30	Main Conference room	Keynote: Building an entrepreneurial ecosystem Speaker: Avtandil Kasradze, Chairman of Georgia's Innovation and Technology Agency, GITA (simultaneous translation EN-RU language)
10:30 - 10:50	Hall	Coffee break



10:50 - 12:50	Main Conference room	<p>Showcase of EANET partners' achievements & Joint Photo - Moderator: Anoesjka Timmermans</p> <p><i>ASEM achievements: Bucos Tatiana; USB achievements: Pritcan Valentina; USC achievements: Beleaeva Anna; Kharkiv National University of Radio Electronics achievements: Dr. Oleksandr Kuzomin; Kharkiv National Automobile and Highway University achievements: Anna Zhelnovach; CHNU achievements: Oleksandr Ushenko; KROK achievements: Galina Bogachenko; V.N, Karazin Kharkiv National University achievements: Anton Kvitka and Iulia Makhanova; ISU achievements: Nina Pataraiia & Sandro Kandelaki; Kutaisi University achievements: Tea Kordzadze; GTU achievements: Boris Gitolendia</i></p>
12:50 - 13:50	Tech Park	Lunch
13:50 - 14:10	Main Conference room	<p>Keynote: How entrepreneurs are influenced by their network, and exert influence on their network in turn, during the various phases of their entrepreneurial process</p> <p>Speaker: Ingrid Wakkee, Professor of Entrepreneurship at HvA, Holland (simultaneous translation EN-RU language)</p>



Parallel sessions			
14:10-15:40	<p>Main Conference Room Target group: Entrepreneurs, business facilitators, project staff</p>	<p>Epson Room (25 people) Target group: Entrepreneurs, project staff, business facilitators, government representatives</p>	<p>Lenovo Room (25 people) Target group: project staff, Entrepreneurs, business facilitators, government representatives</p>
14:10-14:40	<p>Entrepreneurs: Strategic Thinkers (ENG)</p> <p>Moderators: Assoc. Prof. Ph.D. Andrei Stefan Nestian, Alexandru Ioan Cuza University of Iasi, Romania</p>	<p>A training seminar: "Local government experience in supporting creation of platform for the development of start-ups" (ENG)</p> <p>Moderator: Valentyn Maltsev, Kharkov City Council, Department on Family, Youth and Sports, Ukraine</p>	<p>Workshop "Focus of EANET development: stakeholder analysis" (ENG)</p> <p>Moderator: Olena Sharova, Professor of department of Business Administration and Project Management & Galina Bogachenko, Projects and Programs Manager of International Office, "KROK" University, Ukraine</p>
14:40-15:10	<p>Public Speaking & Pitching (GEO)</p> <p>Presenter: Lasha Kvantaliani, Co-founder/CTO of Treepex, Entrepreneur, Georgia</p>	<p>Intellectual Property Essentials (ENG)</p> <p>Presenter: Sophio Mujiri, Deputy Chairperson of LEPL National Intellectual Property Center of Georgia Sakpatenti</p>	



Parallel sessions		
15:10-15:40	<p>Epson Room (25 people) Target group: Entrepreneurs, project staff, business facilitators, government representatives</p>	
	<p>Workshop "Fails and success in business" (ENG)</p> <p>Moderator: Anna Petrova, CEO & Founder at Selfmade Woman, Founder & "guru" at Business Camp "Made in Ukraine"</p>	
15:40 - 16:00	Tech Park	Coffee break
Parallel sessions		
16:00 - 17:00	<p>Main Conference Room Target group: project staff, business facilitators</p>	<p>Epson Room (25 people) Target group: Entrepreneurs, business facilitators, project staff</p>
	<p>Workshop: Event management as an effective tool of business association promotion (ENG)</p> <p>Moderator: Anton Kvitka, V.N, Karazin Kharkiv National University, Ukraine</p>	<p>Workshop: "Flexibility as the main skill of an entrepreneur" (ENG)</p> <p>Moderator: Dmytro Yaremko, the CEO of Startup Ukraine</p> <hr/> <p>Prospects and difficulties of startup creations in life sciences technologies (ENG)</p> <p>Presenter: Yuriy Ushenko, Chernivtsi National University, Ukraine</p>
17:00 - 17:15	Main Conference room	Wrap up-end of IHE day 1, Michael Tuguntke, EANET Senior project Manager, HvA, Holland



19:00

Dinner offered by EANET (The Shadow of Metekhi)

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GITA

<i>Time</i>	<i>Location</i>	<i>DAY 2. TUESDAY, May 16, 2017</i>
09:30 - 10:00	Tech Park	Registration & coffee
10:00 - 10:05	Main Conference room	Welcome: Dr. Nina Pataraiia, Dean, ISU Business School, Georgia
10:05 - 10:25		Keynote: Enhance Entrepreneurship: a mutual effort of Government, Business and University (ENG) Speaker: Lela Kelbakiani-Kutaisi University



<i>Parallel sessions</i>		
<p>10:25 - 11:10</p>	<p>Main Conference Room Target group: Entrepreneurs, project staff, business facilitators</p>	<p>Epson Room (25 people) Target group: Entrepreneurs, business facilitators, project staff, government representatives</p>
	<p>How to validate your startup idea and prepare for funding (ENG) Presenter: Giorgi Gurgenidze, Entrepreneur, Deehups-Co-founder, Georgia</p>	<p>Networking your way to success (ENG) Presenter: Boris Kiknadze, Entrepreneur, Georgia</p>
		<p>Lenovo Room (25 people) Target group: Entrepreneurs, business facilitators</p> <p>From Nothing to Startup: How to Build your Personal Brand to Launch your First Start-Up (GEO) Presenter: Vakho Vakhtangishvili, Leavingstone Co-founder, Georgia</p>



Presentations of Alumni Entrepreneurs
Moderators: Sandro Kadelaki & Teona Bebia, ISU, Georgia

<p>11:10 - 11:50</p>	<p>Main Conference Room Target group: Entrepreneurs, project staff, business facilitators</p>	<p>Epson Room (25 people) Target group: Entrepreneurs, project staff, business facilitators, government representatives</p>	<p>Lenovo Room (25 people) Target group: Entrepreneurs, project staff, business facilitators, government representatives</p>
<p>11:10 - 11:30</p>	<p>Keynote: How to transform a traditional business in a digital one by applying IT solutions (ENG)</p> <p>Presenter: Hristev Eugeniu, Co-founder and director of Trimetrica, Moldova & Alexandru Machedon, president and founder of StarNet Holding (ASEM alumni entrepreneurs), Moldova</p>	<p>Structure and peculiarities of activity of a small scientific and production Company (Russian)</p> <p>Presenter: Borys Shabashkevych, Entrepreneur, Chernivtsi National University alumni, Ukraine</p>	<p>The role of the International Partnerships in the development of Alumni's entrepreneurial skills and providing large companies with skilled labor. Best practice USB Moldova-Draexlmaier Group-University Landshut Germany (ENG)</p> <p>Presenter: Bubulici Vadim, HR Management Draexlmaier, USB alumni, Moldova</p>



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Main Conference Room
Target group: Entrepreneurs, project staff, business facilitators

Epson Room (25 people)
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Lenovo Room (25 people)
Target group: Entrepreneurs, project staff, business facilitators, government representatives

11:30 - 11:50

The history of success in IT network technologies in Chernivtsi Region, Ukraine (ENG)

Presenter: Serhii Levenets & Iuliia Pryimak, Entrepreneurs, Chernivtsi National University alumni, Ukraine

Success Story: Marketing Agency Quadrate 28 (ENG)

Presenter: Nadiia Tabaniuk, Co-Founder and Managing Partner of Quadrate 28, KROK University alumni, Ukraine

A training seminar on "Studying the experience of implementing joint international projects as a basis for creating a sustainable entrepreneurial ecosystem" (ENG)

Moderator: Artem Perepelitsia, Kharkiv National Automobile and Highway University Alumni, Ukraine

11:50 - 12:10

Tech Park

Coffee break



Parallel sessions		
12:10 - 13:40	Main Conference Room <i>Target group: Entrepreneurs, project staff, business facilitators</i>	Epson (Room 25 people) <i>Target group: Entrepreneurs, project staff, business facilitators, government representatives</i>
12:10 - 13:10	Business Models for Entrepreneurs: A Practical Guide (ENG) <i>Presenter: David Chechelashvili, marketing and business development specialist, Georgia</i>	Panel discussion: Growing business from regional to international level (ENG) <i>Moderator: Hristev Eugeniu, Co-founder and director of Trimetrica, Moldova</i>
13:10 - 13:40	Startup Ukraine - Growing Young Entrepreneurs (ENG) <i>Presenter: Dmytro Yaremko, CEO of Startup Ukraine and Ganna Petrova, Founder and Head of Business Development, KROK University alumni, Ukraine</i>	
13:40 - 13:45	Main conference room	<i>Signing bilateral agreement between ISU Business School and V.N. Karazin Kharkiv National University Business School</i>
13:45 - 14:00	Main conference room	Wrap up and end of IHE day 2- Michael Tuguntke, EANET Senior project Manager, HvA, Holland
14:00 - 15:00	Tech Park	Lunch
15:00 - 17:30	Field Trips	<i>Organized by Sandro Kandelaki, manager and coordinator of Fablab (Fabrication Laboratory) and Pre-accelerator Zoomout in Ilia State University</i>
19:00	Dinner offered by EANET (Guramishvili's Marani)	